Main Target Groups that KMOP deals with:

• Disabilities & Mental Health
• Victims of Violence & Trafficking
• Children and Youth at Risk
• Families Facing Various Challenges
• Migrants, Asylum Seekers and Unaccompanied Minors
Most Usual Forms of Discrimination in Greece

- Gender Stereotyping (Play it for Change, KMOP, 2018)
- Discrimination against migrants/ refugees (MEDIS, E-course and IntegratEd KMOP, 2018)
- Homophobic and transphobic school bullying (Hombat, KMOP, 2018)
- Overall bullying (Live without bullying KMOP, 2016-2018)
- Racial discrimination (Play it for Change, KMOP, 2018)
E-Course

- Aims to enhance the access, participation and learning performance of (newly arrived) migrant and refugee children in primary school education in Greece, Germany, Italy, Cyprus and France.
Aims to strengthen the successful participation of newly arrived third-country national children in secondary education and to contribute to the combatting of discrimination against third-country national children in the educational environment in Greece, Italy, Spain, and the EU in general.
• The overall goal is to strengthen and consolidate social cohesion, intercultural education and local language in a multilingual framework of newly arrived migrants at primary and secondary schools in Greece, Cyprus, Spain, Italy, Bulgaria and Portugal, through the application of the Mediterranean Inclusive Schools Programme based on the LIC Plan an effective social inclusion action plan already developed and validated in Catalonia.
Aims to contribute to the prevention & combating of homophobia and transphobia in Greece, Cyprus and Lithuania.
The aim of the project is to prevent and combat gender based violence in 12-18 year olds, using audio-visual media and music, to raise awareness about gender stereotypes and gender based violence and to educate the educational community about it, in Greece, Croatia, Poland, Slovenia and Spain.
Gender Stereotyping

Female Students:

• Have been asked to change a lot, to conform to the traditional gender roles “they judge girls, [be]cause they think they like pink, or they have the stereotype that [they] don’t do lots of sports, or [that they] do ballet and volleyball”
• Are sometimes mocked when participating in ‘male’ sports
• Men sometimes impose women “what to say, what to do, what clothes to wear and there aren’t a lot of girls that say that to guys”

Male Students:

• Are presumed to be stronger
• Are not supposed to cry/ express deeper thoughts “I was at the cinema and I started crying because I was moved; some guys behind me laughed at me and told me to be a ‘man’”
• Have been mocked when participating in what are considered to be ‘female’ activities “it was 99% women and they were all staring at us, like what are they doing here, seriously? This is a mostly women’s thing”

Results from Play it for Change-Raising Awareness And Empowerment Of Girls And Boys For The Prevention Of Gender Based Violence Through Audio-visual Media And Music (KMOP, 2018), please visit http://playitforchange.org/
Homophobic and transphobic school bullying

- Such bullying is also initiated by the school staff
- Verbal harassment is common
- Use of sexual orientation and gender identity terms as insults
- Mocking in sexual orientation and gender identity terms
- Intentional misgendering
- 38% of the educators that participated in the HOMBAT research reported having heard or learnt about negative comments by their colleagues towards the LGBTQI community

Results from Combating Homophobic And Transphobic bullying in schools – HOMBAT (KMOP, 2018)
For more information, please visit www.hombat.eu
Discrimination against migrants/ refugees

- Some parents of local students raised objections to the idea of having refugee pupils in schools
- Migrant/ refugee students are treated differently (e.g. are not given homework)
- There is a general perception of parents that reception classes are inferior to general classes

Results from MEDIS- Mediterranean Inclusive Schools and Promoting Meaningful Integration of 3rd Country National Children to Education - IntegratEd (KMOP, 2018), please visit https://www.integrated-project.eu/
Consequences of discrimination

- Social isolation, ostracism
- Depressive feelings
- Loneliness
- Difficulties with social integration
- Physical and psychological difficulties
- Higher drop-out rates, early school leaving (ESL)
Live Without Bullying .com
Live Without Bullying

LWB is a holistic approach for combatting bullying since it responds to the increasing needs of children to find help and addresses to:

• Children aged 10 – 18

• Parents

• Educators
LWB.com is the Intermediator between Users & Counselors

**Counselors:**
- Licensed
- Psychologists
- Volunteers

**Attendees by:**
- Children
- Teachers
- Parents

LWB Intermediator
Who are the counselors

- Professional licensed psychologists who are trained by KMOP
- Senior psychologists of KMOP who supervise the chats and can give any assistance to the counselors any time of the day. They are also responsible for organizing on-the-job trainings and seminars for the counselors and collaborate with them whenever there is a case where the Police- Division of Cyber Cryme- has to be informed.
- There is continuous technical assistance for the web page and the application
Methodology & Approach of Online Counselling

Combination of:

Person – centered + Cognitive Behavioral Approach
Steps of Methodology: For the Online Counselling

1. Active Listening
2. Brainstorming for solutions together with the child
3. Plan of actions: Counselor – Child - Follow Up
Website

- Free
- Anonymous
- Easy Registration
- Online Messaging with counselors (licensed psychologists)
- Online Library
- Scientific Articles
- Great Platform for Parents & Teachers
Mobile Application

- Free
- Anonymous
- Quicker Registration
- Online Chatting with counselors (licensed psychologists)
- Great Platform for Kids
- Available now on android
- Soon on iOS
The platform
LiveWithoutBullying

Website

Mobile Application

Platform
Platform Data
Based on Google Analytics 2017-2018

- 24,000 New Users
- 4.13 Pages Per Session
- 10'30" Session Duration
- +50% New Visitors
Statistics of Chatting

Based on 467 Chats June 2017-2018

- Bullying at School: 73%
- Cyber Bullying: 4%
- Family & Friends Bullying: 23%
Reported types of Bullying

Based on 467 Chats June 2017-2018

- 64% Verbal
- 15% Physical
- 14% Verbal & Physical
- 3% Social Isolation
- 4% Homophobic
Training Courses
KMOP empowered Coeus

KMOP Created an Educational Platform

Coeus Enables Distance Learning and Much More
Coeus Capabilities

- Live Webinars
- Offline Webinars (Videos)
- Access from all over Greece
- Free of Charge
Training courses for children (pupils) and activities in Schools

- LiveWithoutBullying has visited various schools and educational institutions, both public and private, to inform children aged 10 – 18 about the LWB project and motivate them to become members of the LWB team.
- More than 1,000 pupils all over Greece were trained.
- 60% by digital trainings (Webinars)
“Give me a Hand” Campaign

More than 1,500 pupils participated in the sensitization campaign “Give me a Hand”
Training courses for educators

- 120 teachers in Athens and other parts of Greece were trained through Webinars about handling bullying behaviors at school.

- 100 teachers attended educational seminars in Athens.
A number of campaigns for informing and training educators in Northern Greece & Crete have taken place since 2016.
Training Webinars all over Greece
Training courses for Parents

More than 1,500 parents were informed about the LWB project and got feedback about recognizing and handling bullying behaviors that children use to get involved.
Awareness Raising Events

• More than 26,000 visitors were informed in the kiosks of the 82\textsuperscript{nd} & 83\textsuperscript{nd} International Exhibition in Thessaloniki.

• A big Sensitization Campaign for raising public awareness called “Speak to someone and find a solution”, gathered more than 600,000 people who were informed about LWB.
• An Info Stand was placed at the biggest Mall in Athens. More than 10,000 people were informed about the program.

• In co-operation with the Maritime groups of Thessaloniki and other public authorities, the summer sailing competitions of children were devoted to public awareness for the LWB project.
Athletic Events

- More than 4,800 pupils and a great number of teachers participated in friendly basketball games which took place in Thessaloniki and Athens, between very famous Greek Teams (including the veteran players of the National Greek team and the Euro Winners 2004)
Sponsors of Awareness Raising Events

A number of private enterprises and companies gradually become supporters of LWB in a variety of ways
COFACE Family Europe honored Live Without Bullying as good practice against bullying

“Live Without Bullying places kids at the heart of the program and offers valuable support from qualified volunteers aiming to fight school and cyber-bullying”

-COFACE
Organizational chart

- Administration & Finance
- Counselling
- Education Coeus
- Live Without Bullying
- e-Platform
- Website
- Application
- Marketing & Communication
  - Media
  - Sponsorships
  - Awareness raising Campaigns