THE IMPORTANCE OF MEDIA LITERACY EDUCATION AND POSITIVE CONTENT ONLINE

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WHY SOCIAL MEDIA LITERACY EDUCATION?
The social media life - #foodie
• Children’s favourite online activities are visiting social network sites, watching video clips, and playing online.

• While most children know how to share or create online content, they are less confident in judging the reliability of online information.

• Some teens have mixed views on the impact of social media in their lives:
  • 43% feel pressure to post on social media only content that makes them look good to others.
  • 90% of teenage girls reported feeling unhappy with their body.
  • 37% feel pressure to share things that will get a lot of likes or comments.
  • 44% of teens say they often or sometimes “unfriend” or “unfollow” other on social media.

IS SOCIAL MEDIA AND INFORMATION LITERACY THE KEY?

Some of our initiatives
Positive Online Content Campaign

Children and young people
Teachers and educators
Parents and carers
Content producers and providers

Positive content in your country
Explore some of the best examples of positive online content for children in your national language.

Search positive online content examples
We invite you to make use of the filter function below to look for the most appropriate examples of positive online content for children. Please bear in mind that the recommended use of this website is through the downloadable pages available on the homepage, where resources are displayed by relevance to each stakeholder group: children and young people, parents and carers, teachers and educators, and content producers and providers.
Alternatively, you can also search examples by country.

#PositiveContent
#BetterDigitalChildhood

Hadia, UK
“Positive online content is a means of facilitating youngsters experience in the online world; encouraging maturity, digital literacy and many more positive outcomes.”

www.betterinternetforkids.eu

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Key advantages:

• Learn to think critically.

• Become a smart consumer of products and information.

• Recognize point of view.

• Create media responsibly.

• Identify the role of media in our culture.