Shaping

a healthy environment

fit for children

Helsinki, 3-4 October 2019

#environment4children

#EU2019FI

A BETTER SOCIETY FOR ALL FAMILIES
BACKGROUND

Families want a healthy environment for their children to thrive and develop their own wings. This year, we celebrate the 30 years of the United Nations Convention on the Rights of the Child. For the occasion and with Sustainable Development Goal 3 (Good Health and Well-Being) in mind, in Helsinki on 3-4th October 2019 under the Finnish Presidency of the EU, COFACE Families Europe and Vaestoliitto (the Family Federation of Finland) will host a gathering of family professionals on the topic of shaping a healthy environment fit for children. This is an open conference, and we are aiming to gather between 80-100 key stakeholders from Finland and Europe.

Taking a holistic family perspective and multi-generation approach as a starting point, we will use this opportunity to:

- Consider different areas (education, nutrition, early childhood education care, environmental risks, child-friendly cities, family circumstances) which impact the health and well-being of children;
- Bring to the fore the expertise of the COFACE network and consider together how to strengthen the child health perspective in different areas;
- Use the conference as an Open Space for family professionals to meet, exchange, network, collaborate, and build transnational dynamics;
- Use the brainstorms and exchanges to develop the first elements of a 2030 compass to guide the work of COFACE and partners to ensure we can develop measures to build a healthy society, environment and economy fit for children.

This meetup will start with a Spotlight on Finland on 3rd October, taking a look at the work to compile evidence-based approaches to supporting families, followed by a welcome reception hosted in Helsinki Town Hall.

Then on 4th October, there will be two formats for learning and connecting people: Open Spaces and Networking Hotspots. The Open Spaces will be led by one speaker taking a specific practice as a starting point for discussions, innovation and exchanges with participants from other countries. The Networking Hotspots will be open to all participants to hear about a wide variety of projects (from practice to research) on the topic of child health and well-being during the lunchbreak.
## PROGRAMME OVERVIEW

### 3\textsuperscript{rd} October 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.00-14.00</td>
<td><em>Internal COFACE meetings</em></td>
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<tr>
<td>15.00-17.00</td>
<td>Spotlight on Finland: Round table on evidence-based approaches to supporting families</td>
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<tr>
<td>19.00-20.00</td>
<td>Welcome reception in Helsinki Town Hall</td>
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<td>20.30-22.00</td>
<td>Dinner buffet</td>
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### 4\textsuperscript{th} October 2019

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<th>Time</th>
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<tr>
<td>08.30-9.00</td>
<td>Registrations &amp; coffee</td>
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<tr>
<td>09.00-9.30</td>
<td>Welcome</td>
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<tr>
<td>09.30-10.30</td>
<td>Keynote speakers</td>
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<td>10.30-11.00</td>
<td>Tea break</td>
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<tr>
<td>11.00-12.30</td>
<td>Parallel Open Spaces</td>
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<td>Open Space 1: Age-appropriate comprehensive sexuality education for children in Finland: Delivery, advocacy and building support</td>
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<td>Open Space 2: Building child-friendly spaces and cities for well-being</td>
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<td>Open Space 3: Inclusive early childhood education and care – a great start for children with disabilities</td>
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<tr>
<td>12.30-14.00</td>
<td>Lunch buffet &amp; Networking hotspots</td>
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<tr>
<td>14.00-15.30</td>
<td>Parallel Open Spaces</td>
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<td>Open Space 4: The health impact of environmental risks for children with special focus on air quality and endocrine disruptors</td>
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<td>Open Space 5: Nutrimedias: a training on the impact of advertising on the food and nutritional choices of children</td>
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<td>Open Space 6: A family environment at risk of poverty: the economic, social and health consequences for well-being of children</td>
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<tr>
<td>15.30-16.00</td>
<td>Closing plenary: Ambitions for 2030</td>
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## Detailed Programme

### 3rd October 2019

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| 15.00-17.00| **Spotlight on Finland: Round table on evidence-based approaches to supporting families**
  *There have been sustained national efforts in Finland to compile evidence-based approaches to supporting families, which can be found on the “Early Intervention” online platform of the Finnish Association for Mental Health (ITLA). Similar approaches exist in Sweden and Norway but this is quite a new trend in support programmes for families. After an introduction to this online platform (origins, objectives, impact), a representative from EPIC will put this work into a European perspective referring to the attempts to collect evidence-based practices across Europe. This will then be followed by an exchange with participants of the round table.*
  
  **Speaker:**
  Piia Karjalainen, Scientific Editor, Kasvun Tuki (“Early Intervention Platform”)
  
  **Respondent:**
  Barbara Janta, Senior Analyst, European Platform for Investing in Children (EPIC)
  
  Q&A with participants |
| 19.00-20.00 | **Welcome reception** in the Empire Hall of Vanha Raatihuone (Old Town hall/Bock House by the Senate Square). Welcome by Timo Cantell, Director, research and statistics, Urban Urban Research and Statistics. |
| 20.30-22.00 | Dinner buffet                                                        |

### 4th October 2019

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<td>08.30-9.00</td>
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| 09.00-9.30 | **Welcome**
  - Annemie Drieskens, President of COFACE Families Europe
  - Eija Koivuranta, Managing Director of Vaestoliitto, Finland
  - Katarina Ivanović Knežević, Director, Social Affairs, DG Employment, social affairs and inclusion, European Commission (video message) |
| 09.30-10.30| **Keynote session: Shaping an environment fit for children by 2030**
  *The new Finnish child strategy: an integrated system to better respond to the needs of children and families*
  Maria Kaisa Aula, State Secretary in the Ministry of Finance, Former head of the Finnish government programme to address child and family services, Finland
  
  *Child well-being across the European Union in a broader socio-economic context: applicability of the IRSSV child well-being index, financed by UNICEF*
  Dr. Urban Boljka, Inštitut RS za socialno varstvo/Social Protection Institute of the Republic of Slovenia. |
| 10.30-11.00| Tea break                                                            |
### Open Space 1
**Age-appropriate comprehensive sexuality education for children in Finland: Delivery, advocacy and building support**

The preparation of children and young people for a safe and comprehensive sexuality education plays a central role in the preparation of young people for a safe, productive, fulfilling life in a world where HIV and AIDS, sexually transmitted infections, unintended pregnancies, violence and gender inequality still pose serious risks to their health and well-being. In this open space, you will receive expert information on methods to develop age-appropriate sexuality education, followed by a discussion on comprehensive sexuality education in other European countries.

**Speaker:** Raisa Cacciatore, Doctor MD, Child psychiatrist and specialist in sexuality education, Vaestoliitto, Finland  
**Respondent:** Drashko Kostovski, Lead on youth work and sexuality education, International Planned Parenthood Federation European Network

### Open Space 2
**Building child-friendly spaces and cities for well-being**

Every child has the right to grow up in an environment where they feel safe and secure, have access to basic services and clean air and water, can play, learn and grow and where their voice is heard and matters. The city of Leeds (UK) member of Eurocities, is committed to being a child-friendly city and has committed to a strong pledge on support to children under the European Pillar of Social Rights. You can read the pledge of Leeds [here](#). This Open Space will bring different city realities together from the UK, Austria and Finland.

**Speaker:** Sue Rumbold, our Chief Officer for Partnerships and Health in Leeds Children’s Services, Leeds City Council, UK  
**Respondents:** Sissi Potzinger, Member of the city council, Graz, Austria & Ira Custódio, Senior Advisor, Central Union for Child Welfare, Finland

### Open Space 3
**Inclusive early childhood education and care – a great start for children with disabilities**

Inclusive education is about giving all children a great start in life, by facilitating access to early childhood education for all children in the community including children with disabilities, in line with the UNCRPD. Early childhood education and care lays the foundation for further learning and is an effective investment in education and training. This Open Space will take a closer look at the Kokopelli inclusive childcare facility (from 2 months to 4 years old) run by APEMH in Luxembourg which reserves 25% of its places for children with special needs and the resource centre Incluso, supporting these inclusive approaches – their values, approaches, successes, challenges and their plans for the future.

**Speaker:** Michèle Racke, Deputy Director, APEMH Luxembourg  
**Respondent:** Frazer Goodwin, Expert on Early Childhood Development, Eurochild

### Lunch buffet & networking hotspots

- Safe growth environment for rainbow children, by NELFA  
- Diverse and inclusive toys, by Mattel  
- #MyDigitalSelfandI, by the BIK youth network  
- Enabling young carers to pursue their goals in life, by Eurocarers  
- Family-friendly workplaces and favourable corporate environments for working parents with children, by Grant Thornton  
- Generation Smoke-Free, by the Belgian Alliance for a Smoke Free Society  
- The community for schools in Europe, by eTwinning  
- New tools for childhood sexuality education by Västöliitto (the Family Federation of Finland)
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<td>14.00-15.30</td>
<td><strong>Open Space 4</strong>&lt;br&gt;The health impact of environmental risks for children with special focus on air quality and endocrine disruptors.  &lt;br&gt;<em>Children are more vulnerable to environmental health risks than adults, exposed to a toxic environment before and after birth, impacting their ability to attain decent standards of health, development and physical integrity. Gezinsbond, the biggest family organisation of Flanders, has been using the concept of child standards in its policy work to reduce children’s exposure to environmental hazards, especially poor air quality and endocrine disruptors. In this open space, you will hear about their work on awareness-raising among families, and their policy work to change environmental standards to meet the needs of children.</em>  &lt;br&gt;<em>Speaker:</em> Elke Valgaeren, Policy advisor, Gezinsbond, Belgium  &lt;br&gt;<em>Respondent:</em> Anne Stauffer, Director for Strategy and Campaigns, Health and Environment Alliance</td>
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<td>Parallel Open Spaces</td>
<td><strong>Open Space 5</strong>&lt;br&gt;Nutrimedias: A training on the impact of advertising on the food and nutritional choices of children  &lt;br&gt;<em>Children play a key role in family purchasing decisions, including food which is one reason why they are targeted by advertising. Adverts are tailored to target and get through to children better. Adverts often turn the hierarchy of family relationships on their head, portraying children as more “savvy” than their parents. The impact advertising has on children’s behaviour has been shown in a few independent studies, but these are outnumbered by business-funded ones which have potential conflicts of interest. In this Open space, there will be a Nutrimedias mini-training of 40 minutes to help you develop the right reflexes to navigate the advertising world both offline and online.</em>  &lt;br&gt;<em>Speaker:</em> Martin Schmalzried, COFACE Policy and Advocacy manager  &lt;br&gt;<em>Respondent:</em> Sabrina Vorbau, eSafety Label Project Manager, European Schoolnet</td>
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<td>15.30-16.00</td>
<td><strong>Open Space 6</strong>&lt;br&gt;A family environment at risk of poverty: the economic, social and health consequences for well-being of children.  &lt;br&gt;<em>The economic status of families has a huge impact on child health and well-being. Growing up in a family environment at risk of poverty can have economic, social, and psychological effects. We will look at some of the risks related to family poverty, taking the Croatian reality as a starting point for cross-country comparisons; and present some programmes targeting families in vulnerable situations (e.g. single parent families, teenage parent families, parents of ex-prisoners).</em>  &lt;br&gt;<em>Speaker:</em> Silvija Stanić, Director of Parents Association Step by Step, Croatia  &lt;br&gt;<em>Respondent:</em> Dorota Sienkiewicz, Policy Coordinator, Eurohealthnet</td>
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THE SPEAKERS

Piia Karjalainen
Scientific Editor, Kasvun Tuki ("Early Intervention Platform")
Piia Karjalainen is a Scientific Editor at ITLA Foundation, where she assists the Scientific Board in evaluating different psychosocial parent and child interventions to disseminate research-based know-how on the best working methods for children and their families to municipal and community workers. Piia is also working with her PhD studying an evidence-based parenting intervention in child welfare context. Previously she has worked as an elementary school teacher and a researcher in the National Institute of Health and Welfare, as well as an entrepreneur training teachers to use effective, evidence-based classroom management methods in their work. Piia holds a Master’s degree in Education from the University of Tampere, and is currently studying for a PhD in Doctoral Programme in Population Health at the Faculty of Medicine, University of Helsinki.

Barbara Janta @Barbaralanta
Senior Analyst, European Platform for Investing in Children (EPIC)
Barbara Janta is a senior analyst at RAND Europe. Her expertise and interests span across employment, child and family policy, demography, and foresight studies. She has been involved in a number of studies for a wide range of organisations, such as the European Commission (DG EMPL, DG SANCO), European Foundation for the Improvement of Living and Working Conditions (Eurofound), European Parliament and Organisation for Economic Co-operation and Development (OECD). She is currently involved in a project for the European Platform for Investing in Children (DG EMPL), a platform for the exchange of practices on child- and family-friendly policies across the EU.

Annemie Drieskens
COFACE Families Europe President
Annemie Drieskens holds a Masters degree in Law. She is for over 30 years actively involved in social policy and especially family policy as member of the board of the Gezinsbond, the largest family organisation in Belgium. Since 2012 she is the President of COFACE Families Europe. Under her presidency, COFACE worked on the topic of Reconciling Work and Family Life, organized a European Employers Forum, published the European Reconciliation Package, pushed for the adoption of the Work life balance directive and focused on Families in vulnerable situations. In 2014 COFACE gained the UN consultative status. Annemie Drieskens is an active member of the multi-stakeholder platform on the implementation of the Sustainable Development Goals in the EU and she represents COFACE at numerous conferences and meetings advocating for family policy and defending the interest of families in their diversity in Europe. Since 2017 she is Honorary Consul for Finland in Belgium.
Eija Koivuranta @eijakoivuranta
Director of Vaestoliitto, Finland

Ms. Eija Koivuranta has worked in many social, health and family policy preparation and management positions. Koivuranta stepped in to her current position as the Managing Director of the Family Federation of Finland (Väestöliitto) on 1 January 2015. She is responsible for managing and developing the overall responsibilities of the Family Federation’s operations, finances and strategy, and for co-operation with the guidelines and decisions of the Board. She supervises the implementation of the interests of the subsidiaries of the Federation, as well as runs the Väestöliitto Group. Her area of expertise covers social and health policy and leadership and she has a very wide and long work experience in the Ministry of Social Affairs and Health in the field of social welfare services, health services, e-health, social security, social rights, occupational safety and health and strategic planning.

Katarina Ivanković Knežević @katarinaik
Director, Social Affairs, DG Employment, social affairs and inclusion, European Commission

Ms Ivanković Knežević is a lawyer by training and has been a State Secretary in the Croatian Ministry of Labour and Pension System since 2016. Prior to this, she held several positions in that Ministry as well as in the Ministry of Economy, Labour and Entrepreneurship.

Maria Kaisa Aula @AulaMK
State Secretary in the Ministry of Finance, Finland

Ms. Maria Kaisa Aula (born 1962) has a long career in parliament, government and civil service since early 1990’s. She has worked in the fields of economic policy, human rights and child- and family policy. She is Licentiate of Political Science by education. Last June she began her recent work as the State Secretary in the Ministry of Finance. Before that she worked as a Program Director in the Ministry of Social and Health Affairs, reforming the social-, health and education services towards more child and family centered approach. During 2005 – 2014 she acted as the first Ombudsman for Children in Finland. She was elected Member of Parliament 1991 – 2003 from the Center Party and acted four years as the chair of budget committee. She is active in the NGO field, too. Since 2014 she has been the president of the Family Federation of Finland. She is a mother of two teenagers and lives in Middle Finland, Viitasaari.
Dr. Urban Boljka
Inštitut RS za socialno varstvo/Social Protection Institute of the Republic of Slovenia

Urban Boljka is a research fellow at the Social Protection Institute of the Republic of Slovenia. His research interests are: social and family policies, child well-being indicators and data visualisation. His recent publications include two books on child well-being: Generations of apparent freedom: Children and Parents in Contemporary Society (in Slovene) and IRSSV Child Well-Being Index: Substantial Challenges, methods and applicability.

Raisa Cacciatore @CacciatoreRaisa
Doctor MD, Child psychiatrist and specialist in sexuality education, Vaestoliitto, Finland

She has worked at Väestöliitto (the Family Federation of Finland) since 1998. She is preparing her dissertation in Helsinki University, in Health Promoting Sexuality: Supporting and protecting sexuality in children aged 4-6 years. Since 2008, she has been a member of the European expert group, which meets annually under the auspices of the World Health Organization, and develops Sexuality education in Europe. This group has several publications, inter alia "Standards for Sexuality Education in Europe" for policy makers, educational and health authorities and specialists (2010). For Finish basic schools she has published sexuality education and aggression management models and programs with the Finnish National Agency for Education since 1994 (Steps of Sexuality, Human health, Steps of Aggression).

Drashko Kostovski @Kostovskid
Lead on youth work and sexuality education, International Planned Parenthood Federation European Network

Drashko Kostovski, is the lead of the Youth Unit in the International Planned Parenthood Federation European office in Brussels. His is responsible for providing support to more than 30 members associations from Europe and Central Asia on Youth Centered Approach and Sexuality Education. His previous experience is related to youth activism, integrating HIV and SRHR, and protection against discrimination based on Sexual Orientation and Gender Identity and Expression. His main field of expertise is delivery, enabling and advocacy of Sexuality Education. He’s academic interest is concentrated on gender issues, especially possibilities for transforming and engaging men in gender equality.
Sue Rumbold @suerumbold
Chief Officer for Partnerships and Health in Leeds Children's Services, Leeds City Council, UK

Sue is Chief Officer in children's services with responsibility for developing partnerships to ensure the 180,000 children and young people in Leeds have the best outcomes. She ensures that her team are all working towards Leeds becoming a Child Friendly City no matter what their role is. Laughter is also important especially in stressful roles, with care and empathy for my peers and team members. What inspires her? She had the privilege to work with disabled children and their families and was inspired by how those children overcome the most challenging circumstances to achieve and enjoy their lives.

Elisabeth Potzinger
Sissi Potzinger, Member of the city council, Graz, Austria

She has been President of the Catholic Family Association of the Austrian Province of Styria since 1994 and she also is the Austrian full member of the Administrative Council of COFACE Families Europe. She has been engaged in family politics for more than 25 years and has been a member of the City Council of Graz since 1997. Due to her initiative in the Graz City Council the City of Graz officially applied for the Audit „Family-friendly community” at the Ministry for Family Affairs. After an auditing process of two years, finally Graz got the award „Family friendly Community” in 2013. Of course this title is a big challenge for the future for the City of Graz – having 260,000 inhabitants is the biggest family-friendly community in Austria.

Ira Custódio @CustodioIra
Senior Advisor, Central Union for Child Welfare, Finland

Senior advisor in child rights and in child and family policy at the Central Union for Child Welfare. She wants to build a world in which every child has the opportunity to live a good life and reach their full potential. As far as the rights of the child are concerned, her mission is to inspire and encourage professionals in different fields to consider and discuss how they can contribute to the realisation of the rights of each child in their own role and in cooperation with others. She previously worked at UNICEF Finland, working to transpose UNICEF’s Child-Friendly Cities model into the Finnish context.
**Michèle Racké**  
**General Director of APEMH, Luxembourg**

Michèle Racké graduated at the University of Köln (Germany) in special pedagogy, and where she got additional trainings in mototherapy and motopedagogy. In 1998 she joined the Early Intervention Service SIPO Asbl, where she worked first as therapist and pedagogue with children with special needs, then as pedagogical and therapeutic coordinator and finally as head of the service. She is General Director of the APEMH, a Foundation providing social services to people with intellectual disabilities and to their families, which she joined in 2012 as manager of the Resource Center Incluso, a specialized service promoting and supporting inclusive pedagogy.

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**Frazer Goodwin**  
@FrazerGoodwin  
**Expert on Early Childhood Development, Eurochild**

Frazer Goodwin has spent over 25 years in EU policy making in both NGOs and in the European Commission. After coming to Brussels to complete his Masters degree in Human Ecology, he has worked on various elements of Sustainable Development in general, and over the last 12 years on health and children in particular. He has worked for both the European Public Health Alliance on Global Health and for the EU Office for Save the Children on children's health and nutrition. Since the start of this year he has been an independent consultant and currently has a contract with Eurochild aiding the establishment of a European Campaign to increase EU support to early childhood development, particularly for the most vulnerable of children and their families.

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**Elke Valgaeren**  
**Policy advisor, Gezinsbond, Belgium**

Elke Valgaeren is head of the policy department of Gezinsbond. Her main interests lie with children’s rights and equal opportunities. She has a PhD in sociology and worked at a Belgian University before joining Gezinsbond.
Anne Stauffer @AnneHEAL3
Director for Strategy and Campaigns, Health and Environment Alliance (HEAL)

Anne is HEAL’s Director for Strategy and Campaigns. She leads HEAL’s activities on climate change, energy and air quality and provides strategic input for HEAL’s organizational development, advocacy and engagement of stakeholders across the European region. She has 10+ years of working on environmental health issues and has led HEAL’s members and partners advocacy on key policy files including the EU’s Environmental Action Programme (7 EAP), the National Emissions Ceilings Directive (NEC – on air quality) and EU-Parliament climate resolutions. Anne has been a member of the DG Environment Stakeholder expert group on EU air policy, the DG SANCO Indoor air quality expert group and contributed to various EU research projects such as ESCAPE, SINPHONIE, APHEKOM, ERA-ENVHEALTH.

Martin Schmalzried
Policy and Advocacy Manager, COFACE Families Europe

Martin Schmalzried holds a Master's Degree from the ULB (Brussels) in Political Science and is a licensed sociology teacher in upper secondary education. He has been working at COFACE Families Europe as a Senior Policy and Advocacy Officer for over eight years, in charge of child online safety and digitization. He was responsible for the content of the #DeleteCyberbullying project and provides expertise to various actors and institutions among which the OECD and the Council of Europe.

Sabrina Vorbau @SabrinaVau
eSafety Label Project Manager, European Schoolnet

Sabrina has been a member of its Digital Citizenship Team since 2014. She works for a variety of online safety projects such as Better Internet for Kids, Web We Want, the eSafety Label and SELMA. She is managing the eSafety Label initiative and supporting the management of the SELMA project, which focuses on the topic of online hate speech. Within Better Internet for Kids, she acts as Assessment Officer, taking care of project evaluation, quality assurance and joint research approaches. Moreover, she coordinates the BIK Youth line of work. In addition, Sabrina leads the eSafety taskforce group of eTwinning.
**Silvija Stanić**  
Executive Director of Parents Association Step by Step, Croatia

She is a psychologist, working in Parents' Association "Step by Step" as an Executive director. Through the work of the Association is involved in a number of programs aimed at promoting the quality of life of children, young people and their parents. Active in programs aimed at providing psycho-social assistance and support to disadvantage families (underage and young parents, parents former prisoners, single parents) and also the author of several publications aimed at young people, parents and professionals in the field of family protection. She is involved in activities to promote and protect the rights of children and families through participation in the work of the Coordination of the Associations for Children in Croatia (CAC) and as a representative in international organizations, the European Parents Association (EPA) and COFACE Families Europe.

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**Dorota Sienkiewicz**  
@dorsie78  
Policy Coordinator, Eurohealthnet - European Partnership for Improving Health, Equity & Wellbeing

Dorota has joined the Eurohealthnet in 2018 as Policy Coordinator. She is a public health advocate with 10 years of policy experience at European, national and global level with strong interest in health and equity, socio-economic, commercial, political and digital determinants of health, as well as NCDs within the Agenda2030 framework. Most recently, she has also been involved in a work around the future of EU collaboration on health, EU budget and social investments for health, digital transformation of health and society, public health research agenda, as well as the European Semester process.
COCFAC Families Europe is supported by the EU Programme for Employment and Social Innovation “EaSI” (2014-2020). The information contained in this programme does not necessarily reflect the official position of the European Commission.