Making Leeds a child friendly city

CHILD IN THE CITY
HELSINKI 2019
Leeds

• The second largest Core City – a regional economic and social hub for Yorkshire and Humberside;
• The second largest Metropolitan Council in England;
• A growing city with an overall population of over 789,000;
• 168,000+ children aged 0-17;
• 30% of children live in 10% most deprived neighbourhoods;
• % children from BME families more than doubled in last 14 years to 35%.
Poverty - a growing issue

• Estimated 4.1 million children in relative poverty across the UK in 2016/17

• In Leeds, 20% of all dependent children under the age of 20 (33,485 children) lived in relative poverty in 2016, in comparison to 17% nationally.

• Across the UK, 67% of children who are in poverty were from a household where at least one person was in work in 2016/2017.
Leeds

- 187,000 children and young people
- 1 vision
- 1 partnership
- 1 plan
- 5 outcomes
- 11 priorities and 3 obsessions
- 25 clusters: 3 behaviours
- Schools at the heart of communities
- 75k people
Only one question

What is it like to be a child or young person growing up in Leeds... and how do we make it better?
Five outcomes

Conditions of well-being we want for all our children and young people

All children and young people:
1. are safe from harm
2. do well at all levels of learning and have skills for life
3. enjoy healthy lifestyles
4. have fun growing up
5. are active citizens who feel they have a voice and influence
Three obsessions

1. Safely and appropriately reduce the number of children looked after
2. Reduce the number of young people not in education, employment and training
3. Improve achievement, attainment and attendance at school
What if?
Child friendly Leeds?

• Leeds’ ambition: to be the best city for children and young people to grow up in – a child friendly city

• Cross party support in Leeds

• Officially launched by HRH The Queen in July 2012
Child friendly city

• Putting the child at the centre of all we do
• Putting the child at the heart of the growth strategy of the city
• Children live in families, families create communities, communities make cities
Children and young people can make safe journeys and easily travel around the city.

Children and young people find the city centre welcoming and safe, with friendly places to go, have fun and play.

There are places and spaces to play and things to do, in all areas and open to all.

Children and young people can easily find out what they want to know, when they want it and how they want it.

Children, young people and adults have a good understanding of children’s rights, according to the United Nations Convention on the Rights of the Child.

Children and young people are treated fairly and feel respected.

Children and young people have the support and information they need to make healthy lifestyle choices.

All our learning places identify and address the barriers that prevent children and young people from engaging in and enjoying learning.

There are a greater number of better quality jobs, work experience opportunities and good quality careers advice for all.

All children and young people have their basic rights met.

Children and young people express their views, feel heard and are actively involved in decisions that affect their lives - this is what we mean by ‘participation’.

Places and spaces where children and young people spend time and play are free of litter and dog fouling.
Cross Council Partnerships

CFL is a council wide initiative

Worked with City Centre Management on ‘Child Friendly Leeds City Centre competition’

Worked with public health & partners to launch Baby Week Leeds
Child Friendly Neighbourhoods - Play Streets
School Engagement
Child friendly Leeds ambassadors

• Over 900 Child friendly Leeds ambassadors
• All helping to raise the profile of Child friendly Leeds and share what it is about.
• Inspiring others to make Leeds a better place for children and young people
Making Leeds a child friendly city
Business Asks: Play your part
Help Leeds' children and young people and families to...

Choose healthy lifestyles:

A baby's first 1001 days will shape their whole life
Leeds baby week is 12-16 September. Help by hosting, promoting and supporting it.
www.familyinformationleeds.co.uk

Amongst teenagers, rates of depression and anxiety have increased 70% in the past 25 years
Let's make Leeds a city where it’s good to talk. How does your organisation promote mental health?
https://www.mindmate.org.uk/

Children are consuming three times as much sugar as they should
The Change for Life Sugar Smart campaign helps parents make healthier choices. Download the app/support the campaign.
https://www.nhs.uk/change4life-beta/campaigns/sugar-smart/home

Be happy and have fun growing up:

Leeds businesses, cultural venues and sports clubs help vulnerable children feel valued in the city by offering discounts and free tickets
Could you provide incentives and rewards for Leeds children in care and their carers?

Pupils who have four or more contacts with employers are five times less likely to be unemployed after school.
Spent time in Leeds schools to help raise aspirations.
http://www.leeds.gov.uk/leedspathways/Page$default.aspx

Who was your role model? Positive adult influences change lives for vulnerable children
Become an independent visitor - a volunteer who befriends and visits a young person living in residential or foster care.
http://www.leeds.gov.uk/residents/Pages/Leeds-independent-visitor-scheme.aspx
So what— is anyone better off?

<table>
<thead>
<tr>
<th>Obsession</th>
<th>Latest position this week</th>
<th>Change since last week</th>
<th>Change since CYPP start</th>
<th>Percentage change since CYPP start</th>
<th>Progress since CYPP start</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safely reduce the number of children looked after</td>
<td>1251</td>
<td>-2</td>
<td>-191</td>
<td>-13.3</td>
<td></td>
</tr>
<tr>
<td>Reduce the number of young people who are NEET or not known (new definition)</td>
<td>772</td>
<td>8</td>
<td>New indicator definition</td>
<td>Baseline being established</td>
<td>Trend data available in 2017</td>
</tr>
<tr>
<td>Reduce school absence: primary</td>
<td>School</td>
<td>Holidays</td>
<td>-1.7</td>
<td>n/a</td>
<td></td>
</tr>
<tr>
<td>Reduce school absence: secondary</td>
<td>School</td>
<td>Holidays</td>
<td>-2.8</td>
<td>n/a</td>
<td></td>
</tr>
</tbody>
</table>

Both the children looked after and NEET data show the position at the start of the week.
Absence data reports academic year-to-date for 2016/17.
New NEET definition from September 2016 - baseline being established; Sparkline will be available in January 2017.

Produced by the Children’s Performance Service.
It pays to obsess: reducing the number of children looked after

136 fewer children in care
It pays to obsess: reducing the number of NEET and not known young people

195 fewer NEET and not known young people
It pays to obsess: improving primary school attendance

Increase of 1.1 percentage points

It pays to obsess: improving secondary school attendance

Increase of 1.8 percentage points
Thank you for listening

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