

**COFACE Families Europe  
&  
Udruga roditelja "Korak po korak"**

**Digital citizenship: myth or reality?**

COFACE Study sessions

Zagreb, 12<sup>th</sup> May 2020

**BACKGROUND**

COFACE Families Europe is a European civil society network representing families (all types, without discrimination), through its 50+ organisations across 23 countries, shaping EU policy and legislation which impacts families: [www.coface-eu.org](http://www.coface-eu.org). We monitor a wide range of policies which impact the lives of families and children including worklife balance, education, consumer policy, migration and digitalisation. Parents Association Step-by-Step together with COFACE Families Europe will co-organise a multi-stakeholder event on 11-12<sup>th</sup> May 2020 in Zagreb, for 80-100 participants in total.

Families want a healthy environment for their children to thrive and develop their own wings, this includes a healthy digital environment. Our approach is to promote education and empowerment of families to harness the full potential of technology, and our vision is set out in our [13 Digitalisation Principles](#).

At a European level, many different actors are contributing to creating a better digital environment for children. The European Commission's Strategy for a Better Internet for Children is currently under revision, and will contribute to set new ambitious goals, covering emerging digital technologies. In this regard, civil society, among which COFACE-Families Europe, has a major role to play to operationalize the general objectives and priorities set by European Institutions. In recent years, the concept of "digital citizenship" has been used more and more in order to capture the growing complexity and importance of the digital space. Digital citizenship extends beyond the traditional "safety online", and encompasses many different aspects such as human rights (online and offline), security, privacy, participation, and many more. The study session will be an opportunity to explore the concept of digital citizenship and how useful it can be to contribute to creating a positive digital environment for all families.

There will be speakers from the local to international level, from different sectors, and with different professional backgrounds. In a 1-day event, we will organise 6 digital citizenship study sessions covering topics such as child safety online, cyberbullying, digitalization in schools, gaming, digital marketing and more, using a holistic approach which considers digital transformations (in the home, in leisure, in school, in civic participation) as part of the lives of families of today, families of the 21<sup>st</sup> century.

**Taking a holistic family perspective and multi-generation approach** as a starting point, we will use this opportunity to:

- Study different layers of digital citizenship, connecting the dots between different stakeholders, sectors and policy fields;
- Bring to the fore the expertise of the COFACE network to support digital families;
- Use the conference as a space for family professionals to meet, exchange, network, collaborate, and build transnational dynamics;
- Collect practices for our European Digital Family Lab;
- Use the brainstorming and exchanges to develop a COFACE brief or position on digital citizenship, clarifying the different layers and the objectives to be achieved.

**PROGRAMME OVERVIEW**

Hotel Dubrovnik  
11-13th May 2020

**11<sup>th</sup> May 2020** *1 room capacity 40. Half day.*

13.00-18.00	Internal COFACE (Administrative Council)
19.00-22.00	Conference <b>Tech &amp; Food</b> buffet

**12<sup>th</sup> May 2020** *1 room capacity 100 + 2 rooms capacity 40. Full day.*

08.30-9.00	<b>Registrations &amp; coffee</b>
09.00-9.30	<b>Welcome</b>
09.30-10.30	<b>Keynote speakers</b>
10.30-11.00	<b>Tea break</b>
11.00-12.30	<b>Three parallel study sessions</b>
12.30-14.00	<b>Lunch buffet &amp; Networking hotspots</b> <i>1 lunch buffet + 1 lunch area with possibility to set up networking stands.</i>
14.00-15.30	<b>Three parallel study sessions</b>
15.30-16.00	<b>Closing plenary: Next steps</b>

**13<sup>th</sup> May 2020** *1 room capacity 40. Half day.*

09.00-13.00	Internal COFACE (General Assembly).
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**DETAILED PROGRAMME****11<sup>th</sup> May 2020**

13.00-18.00	Internal COFACE meetings – Administrative Council
19.00-21.00	Conference <b>Tech&amp;Food</b> buffet

**12<sup>th</sup> May 2020**

08.30-9.00	Registrations & coffee
09.00-9.30	<b>Welcome</b> -Annemie Drieskens, President of COFACE Families Europe -Silvija Stanić, Executive Director of Parents Association Step by Step, Croatia -European Commissioner video message
09.30-10.30	<b>Keynote session: Digital citizenship – myth or reality?</b>  Martin Schmalzried, COFACE Policy Manager Andrea Parola, Coordinator of the <a href="#">ICT Industry coalition</a>
10.30-11.00	<b>Tea break</b>
11.00-12.30	<b>Study session 1</b> <b>Step by Step Croatia: Key steps to creating a bully-free zone offline and online</b> <i>Description</i> <b>Speaker:</b> Parent, child, professional?
Parallel Study sessions	<b>Study session 2</b> <b>Council of Europe internet literacy tools for critical thinking online</b> <i>Description</i> <b>Speaker:</b> Council of Europe
	<b>Study session 3</b> <b>Video games and civic engagement – state of play</b> <i>Description</i> <b>Speaker:</b> Researcher
	<b>Lunch buffet &amp; digital families networking hotspots</b> 8 hotspots led by COFACE members, selected from Digital Families compendium
12.30-14.00	

<p>14.00-15.30</p> <p>Parallel Study sessions</p>	<p><b>Study session 4</b>  <b>Critical thinking about the predominant online business model: advertising</b>  <i>Description</i>  <b>Speaker:</b> COFACE-Families Europe</p> <hr/> <p><b>Study session 5</b>  <b>Digital citizenship in the school curriculum: A case study</b>  <i>Description</i>  <b>Speaker:</b> eTwinning rep, teacher, school manager, student</p> <hr/> <p><b>Study session 6</b>  <b>SELMA Hacking Hate toolkit: Games to empower young people online</b>  <i>Description</i>  <b>Speaker:</b> EUN, BIK youth</p>
<p>15.30-16.00</p>	<p><b>Closing plenary: Open mic on key steps to achieve digital citizenship for all</b></p>

### 13<sup>th</sup> May 2020

<p>9.00-13.00</p>	<p>Internal COFACE meetings – General Assembly</p>
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