#NoSchoolForMe Campaign

#JAIPASECOLE

#NoSchoolForMe

Elodie Audonnet & Clara Alibert
We are 900,000 solidarity workers
"There will be 0 child without a schooling solution at the beginning of the school year in September".

Emmanuel Macron, February 11, 2020, at the National Disability Conference
« + de 84 000 élèves supplémentaires depuis 2017 »
But France is no exception, and this reality of exclusion of children and adolescents with disabilities is observed in most European countries. This campaign, and many advocacy projects carried out in several countries, confirms that the civil society will not accept to hear again “Each Year is the same” and that we will fight until the fundamental right to education becomes a reality for every child and not just words.

The start of the next school year is therefore a pivotal moment for our action. The testimonies collected on
Objectives of the communication campaign:

1. To free the word of families and professionals by inviting them to testify on the platform marentree.org
2. Revealing the situation of families at the start of the 2020 school year
3. Highlighting the recurring realities of exclusion of children with disabilities.
A global mobilization and communication campaign
The crossroads of the campaign: the site marentree.org

#NOSCHOOLFORME

Your child has a disability and no suitable school solution, LET US KNOW!

TESTIFY

#NOSCHOOLFORME
# Les témoignages

## Un département
- Tous les départements

## Une tranche d'âge
- Age group
- 0 to 17 and +
- Toutes les tranches d'âge

## Une situation
- Situation
- Toutes les situations
- total lack of schooling
- part-time schooling
- inadequate schooling

Témoignez en postant votre photo 📸
Samuel B. 10 years old, Paris

"This year, no AESH for my son who is entering the fifth grade and has autism spectrum disorder. We have called the rectorate, who assures us that it is temporary... Every year there is a fight because the National Education tries to reduce the number of hours of accompaniment for our son. Last year, they wanted him to go from 12 to 6 hours of accompaniment. This year, there is no one at the moment. »
Giuseppe B. 6 years old, Paris

“Our son, who suffers from osteogenesis imperfecta (the glass bone disease) and autism spectrum disorders, has never had schooling, nor an adapted institute because all professionals are afraid... Our son will not have school for the third year in a row. He will stay at home... with no social life and no interaction! Long live France, long live the Republic!”

Gabin L. 11 years old, La Ferté-Saint-Aubin

“Gabin 11 years old tsa, dyspraxic and tda with waiting for MDPH decision. Goes into the sixth grade without AESH, without time management Gabin is terrorized!!!!”
COMMUNICATION KIT (1/3)

Affiches

Social network covers
COMMUNICATION KIT (2/3)

Fixed social network posts

Animated social network posts
Email signature

#JAIPASECOLE
A global mobilization campaign

2 waves of sponsored posts on Instagram and Facebook
- Between July 10 and July 25
- Since August 29th

1 motion design on the right to education
- With the participation of Nadège Beausson Diagne, French actress
Journée des communicants – 16 septembre 2019

**Tweeter**

**FAMILIES EUROPE**

@C4FACS_34

*Education* is a fundamental right but isn’t a reality for all. Many students with disabilities won’t have the schooling solution they need.

Read the amazing opinion by our member @Unapei_infos who also created a page to collect testimonies. #jaipascole


3:16 PM - 12 Oct 2020 - Twitter Web App

4 Retweets 7 Likes

**EASPD** @EASPD_Brussels - 27 jull.

We all have the right to a full education in our school of choice but this isn't reality. @Unapei_infos has launched its #jaipascole platform to reveal the situation of students with disabilities. Testify your barriers to inclusive education at marentree.org

**Inclusion Europe** @InclusionEurope - 28 jull.

Does your child have a disability and no suitable school solution? Testify on marentree.org/a-propos, a platform aims to shed light on recurring realities of partial or total exclusion from the #school and education systems of children with #disabilities in France.

**Autism Europe** a retweet

Luc Gateau @GateauLuc - 24 jull.

Réunion avec nos partenaires associatifs français et européens sur la mobilisation citoyenne #jaipascole. Continuons à nous mobiliser pour que chaque enfant en situation de handicap bénéficie d’une solution de scolarisation adaptée !

**NO SCHOOL FOR ME**


**Vous et 8 autres**
A political statement

1 Video of Luc Gateau, president of Unapei, on the first day of school

23,000 views
OBJECTIVE:
ZERO CHILDREN DEPRIVED
OF SCHOOL

A societal commitment
Engagement des familles

1. Making it possible for children, adolescents, families and professionals to speak out
To date, nearly 150 testimonies since the beginning of July
547 testimonials since the launch of the platform in August 2019
Commitment of associations and partners

2. Mobilization of the associations of the Unapei network (550 associations in France)
Provision of a communication kit for associations

3. Recruitment and mobilization of partners
In total: 24 partners
4 new partners in 2020: EASPD, Inclusion Europe, COFACE and Autism Europe
Engaging Influencers

4. Recruitment and mobilization of influencers
   11 influencers: 145,000 followers

   Mainly mothers of children with disabilities, committed teachers, actors, etc.

Visuels à venir Oriane
Contacts with elected politicians and members of the government
08 September:
Meeting between Sophie Cluzel, Minister for persons with disabilities and Luc Gateau, President of Unapei
Commitment of French parliamentarians

- George-Pau Langevin (PS - Paris)
- Agnès Firmin Le-Bodo (Agir - Seine-Maritime)
- Philippe Vigier (Libertés et territoires - Eure-et-Loir)
- Lise Magnier (Agir - Marne)
- Aurélien Pradié (Les Républicains)

Objectives

Highlighting the fight for schooling for all; Request to relay our call for testimony.
Commitment of an MEP

- Meeting with MEP Anne-Sophie Pelletier, Gauche unitaire européenne
- Future Sharing of the campaign by the MP with the disability intergroup of the European Parliament
Les handicapés (un peu) mieux accueillis à l'école

Malgré quelques années, ces efforts ne sont pas seulement pour les familles et les associations. À l'école, l'éducation qui reçoit les personnes handicapées non seulement pour des milliers d'enfants en situation de handicap mais aussi pour des enfants vivant avec d'autres handicaps, a ainsi fait la santé de santé, affirmant que "des milliers d'enfants en situation de handicap rentrent chaque année à l'école". L'association d'éducation notamment des jeunes en charge de l'éducation aux besoins des élus, au quotidien, s'attache à des élèves non seulement à la santé de santé, mais aussi à la santé de santé.

Consciente depuis une année, cette initiative ne renforce pas seulement les familles et les associations. À l'école, l'éducation qui reçoit les personnes handicapées non seulement pour des milliers d'enfants en situation de handicap mais aussi pour des enfants vivant avec d'autres handicaps, a ainsi fait la santé de santé, affirmant que "des milliers d'enfants en situation de handicap rentrent chaque année à l'école". L'association d'éducation notamment des jeunes en charge de l'éducation aux besoins des élèves, au quotidien, s'attache à des élèves non seulement à la santé de santé, mais aussi à la santé de santé.

Tous à l'école !
CONTACT US !

Unapei
15 rue Coysevox – 75 018 Paris
Tél. : 01 44 85 50 50 - www.unapei.org

Suivez-vous sur

[Social media icons]